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## **Press Release**

### **Walk the Dog wins at the Dacorum Business Excellence Awards**

Tails are wagging around Berkhamsted as petcare business, Walk the Dog, has been named 'Most Promising Business' at this year's Dacorum Business Excellence Awards 2009.

Walk the Dog was founded by Hanne Grice and offers personalised pet services from dog walking, pet care while owners are away, puppy parties, pet gifting, and specialist canine behavioural advice and training. The company has grown from strength to strength since it started in 2007, and currently has nearly three hundred pets registered on its books.

The judges for the Dacorum Business Excellence Awards said, "We were very very impressed...this company demonstrated thorough market research, a clear business strategy, has achieved its objectives, and puts its customers [pets] at the heart of its business...this entry stood out from the rest". The black tie event was held on Friday evening (23<sup>rd</sup> October) at Shendish Manor, and celebrates local businesses and individuals that have made a positive impact on the community.

This award is the latest in a line of gongs for Walk the Dog, having received three Special Merit awards from The National Association of Registered Pet sitters (NARP) in recognition of excellence in the field of animal care and outstanding customer service.

Hanne Grice of Walk the Dog said of the win; "This award is the icing on the cake! The team and I work hard to deliver a quality one-to-one service that exceeds our customers' expectations, so it's great to receive recognition from the local community."

With such success, this really is a shaggy dog story.

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**Notes to Editors;**

- Walk the Dog is an award winning pet services business based in Berkhamsted, Hertfordshire. Visit [www.walk-the-dog.net](http://www.walk-the-dog.net)
- For more information about Walk the Dog's dog behavioural advice and training, visit Hanne Grice, Dog Listener at <http://www.doglistener.tv/>

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